



Luke McFarland

FRONT-END WEB DEVELOPER

Details

Manchester, United Kingdom
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NATIONALITY

South African/British

Links

- [HubSpot Diamond Agency \(5px\)](#)
- [Primary 5px Retainer](#)
- [Custom Digital Platform](#)
- [Personal Portfolio](#)
- [LinkedIn](#)

Skills

Collaboration & Teamwork

Microsoft Office

Wordpress Development

Elementor Development

HTML/CSS/JavaScript
Development

Agile Delivery Practices

Google Analytics

Hubspot Development

Server Management

Shopify

Languages

English

Profile

As a Front-End Web Developer, I thrive on using my problem-solving skills, strong teamwork ability and Agile mindset to help deliver projects and goals on time and with lasting effects and results for my company. I bring a healthy and diverse skill set which includes HTML, CSS, JavaScript, HubSpot, Hubl, WordPress, Woo Commerce, SEO, PHP, as well as various other soft and hard skills. My current development path includes React, Tailwind and the Odin Project.

Employment History

Digital Project Officer at England Squash, Manchester

AUGUST 2022 — PRESENT

I have re-joined the National Governing Body on a full-time basis. My new role as Digital Project Officer allows me to bring my passions for technology and squash together by helping drive the management and development of our digital products and platforms. My primary focus will be the oversight of the current digital platform and the development of a new, extended, and modern website which will enable our users to take full advantage of our comprehensive range of resources.

My notable delivery points include:

- Ongoing management and direction of the external dev team.
- Project management and technical solutions to team members and clients.
- Successful delivery of new integrated GDPR functionality and management
- Oversight for enhanced digital range to be developed and delivered at England Squash.

Front End Developer at 5px, Johannesburg

APRIL 2021 — SEPTEMBER 2022

I was part of a team of certified developers, designers and marketing strategists. Our primary development took place in HubSpot and WordPress, utilising Html, CSS, JavaScript and Hubl as well as various frameworks, libraries and server management skills to enhance our client websites. I thrived in the role and developed a diverse range of hard and soft skills which I have used to deliver and support the development of websites and projects.

My notable delivery points include:

- Delivery of over 65+ high-end websites and projects.
- Project management and technical solutions to team members and clients.
- Delivery of Hi-Fi prototypes into fully functional website applications.
- Ongoing development of hard and soft Front End Development skills.

Competitions Manager at England Squash, Manchester

OCTOBER 2021 — APRIL 2022

- Tasked with restoring delivery of the Competition's Department and competition software.
- Restored a healthy operating status in only four months.
- Restored delivery of national software on behalf of stakeholders.
- Successful technical documentation of software.

Digital Developer at Baby Blue Digital

SEPTEMBER 2019 — PRESENT

- Develop pre-built templates and solutions for client delivery.
- Manage digital support retainers to clients.
- WordPress, WooCommerce, Elementor, E-Commerce, Html and CSS Development.
- Currently, serve 15+ primary clients with the scope to expand in 2022.

Competitions Assistant Manager at England Squash, Manchester

AUGUST 2018 — JUNE 2020

- Deliver projects, competitions and digital resources to a national audience.
- Website management and improvements.
- Technical documentation of processes and software features.
- Software development and support.
- Successful delivery of live online streaming platform "englandsquash.tv".

Education

Progressive Full Stack Development Learning

NOVEMBER 2018 — PRESENT

- [HubSpot Certified Developer](#)
- [Full Stack Developer Certification](#)
- [The Odin Project - Full-Stack javascript Developer](#)
- [Full Stack Developer Certification](#)
- [Cambridge Certificate Authority](#)

National Diploma: Financial Accounting, IIE Varsity College, Pietermaritzburg

MARCH 2015 — DECEMBER 2016

Bachelor of Commerce (Computer Science & Information Systems), Nelson Mandela Metropolitan University, Port Elizabeth

FEBRUARY 2013 — DECEMBER 2014

Courses

The Frontend Developer Career Path, Scrimba

OCTOBER 2022 — PRESENT

HubSpot Certified Developer, HubSpot

OCTOBER 2021 — JANUARY 2022

DevOps Foundations: Lean and Agile, LinkedIn

JANUARY 2021 — JANUARY 2021

Responsive Web Design Certification, Free Code Camp

MARCH 2020 — JULY 2020

References

References available upon request